Of course violent television programming has a negative impact on children! After all, why do companies spend millions on advertising if this medium doesn't affect behavior? Agressive behavior after viewing violent programming is a fact. Yes, I know not all viewers become violent. But even if they do not, it does serve to desensitize those who would otherwise be shocked when they read the daily newspaper and learn that someone acted out the movie they watched. Further, adults may be better equipped to differentiate between fact and fiction. Let's stop exposing young impressionable and maleable minds to material that can only have harmful effects. (It certainly cannot be argued that there are any beneficial effects from watching violence--regardless of the age!)